

ACCPA NATIONAL CONFERENCE



Sponsorship and Trade **PROSPECTUS**

23-25 October 2024
Adelaide Convention Centre



conference.accpa.asn.au

For more information, email events@accpa.asn.au
or phone 1300 222 721

ACCPA National Conference 2024

Join us at the highly anticipated ACCPA National Conference 2024, where excellence in the aged care industry takes centre stage.

As the premier event for the aged care sector, this conference brings together an esteemed community of over 2,000 experts, thought-leaders, and practitioners to exchange knowledge, insights, and best practices that will shape the future of aged care.

Why should you attend as a sponsor or exhibitor?

Targeted audience: the conference brings together a concentrated gathering of professionals and practitioners in the aged care sector. As a sponsor or trade exhibitor, you have direct access to a highly relevant and engaged audience actively seeking innovative solutions, products, and services.

Brand visibility: this conference offers a platform to showcase your brand, products, and services to a focused and captive audience. By participating in the conference, you will increase your brand visibility, generate awareness, and establish your company as a trusted resource in the aged services industry.

Networking opportunities: engage in face-to-face interactions with decision-makers, influencers, and potential clients within the sector. The conference provides dedicated networking breaks, sessions, and events where you will build relationships, exchange ideas, and explore potential partnerships. Leverage these opportunities to expand your professional network and forge valuable connections that will lead to long-term collaborations.



Market insights: Attending this conference gives you valuable insights into the latest trends, challenges, and opportunities within the sector.

Lead generation: Showcase your unique offerings, innovations, and competitive differentiators to generate and capture new business enquiries, to feed your sales pipeline.

Do not miss out on the opportunity to connect with industry professionals, expand your customer base, and elevate your brand at the conference. Reserve your sponsorship or exhibition space today and unlock a wealth of opportunities to grow your business, foster valuable partnerships, and stay at the forefront of the industry.

Bookings will open on 27 June 2024.
Please click [here](#) and follow the prompts to book via the online booking portal.



Sponsorship packages

Item	Number of opportunities	Page number	Partner price	Non partner price
Diamond Sponsor	Multiple	4	\$50,000	\$60,000
Platinum Sponsor	Multiple	5	\$35,000	\$42,000
Conference Dinner Sponsor	1	6	\$30,000	\$36,000
Chairman's Dinner Sponsor	1	7	\$25,000	\$30,000
Innovation Hub Sponsor	1	8	\$25,000	\$30,000
Welcome Reception Sponsor	1	9	\$20,000	\$24,000
Networking Drinks Sponsor	1	10	\$18,000	\$21,600
Coffee Station Sponsor	3	11	\$18,000	\$21,600
Gold Sponsor	Multiple	12	\$17,000	\$20,400
Dining Hub Sponsor	2	13	\$16,000	\$19,200
Recharge Station Sponsor	1	14	\$15,000	\$18,000
Conference App Sponsor	1	15	\$15,000	\$18,000
Chocolate Station Sponsor	1	16	\$15,000	\$18,000
Lanyard Sponsor	1	17	\$15,000	\$18,000
Ice Cream Station Sponsor	1	18	\$15,000	\$18,000
Massages Sponsor	1	19	\$15,000	\$18,000
Lolly Bar Sponsor	1	20	\$15,000	\$18,000
Photo Booth Sponsor	1	21	\$15,000	\$18,000
Iced Tea Sponsor	1	22	\$15,000	\$18,000
Silver Sponsor	Multiple	23	\$11,000	\$13,200
Exhibition Screen Sponsor	1	24	\$10,000	\$12,000
Keynote Session Sponsor	Multiple	25	\$8,000	\$9,600
Concurrent Session Sponsor	Multiple	26	\$5,000	\$6,000
Bronze Sponsor	Multiple	27	\$5,000	\$6,000
Prime 3x3m Exhibition Booth	Multiple	28	\$4,900	\$6,125
Classic 3x3m Exhibition Booth	Multiple	28	\$4,600	\$5,750

**All prices are inclusive of GST*

ACCPA reserves the right to modify packages and has sole discretion to approve or decline requests.

Bookings will open on 27 June 2024. Please click [here](#) and follow the prompts to book via the online booking portal.

For more information contact the ACCPA Events Team on 1300 222 721 or events@accpa.asn.au

Diamond Sponsor

Take centre stage as the esteemed Diamond Sponsor at the ACCPA National Conference 2024. As the pinnacle of support and prestige, this exclusive sponsorship opportunity is designed to elevate your brand to unprecedented heights and maximise your exposure among industry leaders and decision-makers.

When you choose Diamond Sponsorship, you secure the prime spot allowing your organisation to shine brilliantly. You will enjoy an unparalleled level of visibility, recognition, and engagement, ensuring that your brand is in prime position for the conference.

Package highlights



- Three minute sponsor welcome address held in the plenary room
 - This is not a presentation and visual aids are not available for use
- Your company logo on delegate registration emails
- One page advertisement in the conference edition of the ACCPA Aged Care Today magazine
- Your logo on all conference electronic direct mails (eDMs)
- One logo floor tile located in a prime position within the trade exhibition
- Two event feed banners within the conference app
- Two company banners displayed at the event
 - Sponsor to supply pull up banners
- Two social media posts across all channels promoting your company as Diamond Sponsor
- Host a concurrent session including chairing the session
- Your logo exclusively included in post event video, providing the opportunity for brand awareness
- Opportunity to produce a short video inviting people to register which will be displayed on the conference website
- One hanging banner above your booth promoting your diamond sponsorship

Trade exhibition



A presence in the trade exhibition facilitating direct interaction with existing and potential customers

- Opportunity to showcase your products and services to a large number of potential buyers in the one place
- Trade booths 99+104 have been reserved for Diamond Sponsorship
 - Booths include fascia signage, lighting and power. No furniture is supplied with the booth.

Registration



This sponsorship package entitles a strong contingent of staff from your organisation to be present at the conference to establish new contacts, extend their networks and attend sessions, ensuring they are up to date with the latest developments in the industry.

- Eight conference registrations. Each registration includes a ticket to the Welcome Reception, Networking Drinks, Conference Dinner, attendance at Conference Speaking Sessions, and entry to the trade exhibition and catering
- Two tickets to the Chairman's Dinner

** Please note conference registrations are one per person and cannot be shared between colleagues throughout the conference. Day rates and separate networking tickets are available at an additional cost for those that are only able to attend part of the conference.*

Branding and marketing



- Acknowledgement as a sponsor by the conference MC
- Your logo (and URL) on the conference website, relevant collateral and onsite conference signage
- Recognition of your company on sponsor PowerPoint slides
- Company profile page within the conference app, including logo, bio and hyperlink to your company URL
- Electronic delegate list (subject to *Privacy Act Laws*)
 - Delegate list is supplied as a PDF document and contains delegate name, position and organisation
 - Some delegates will opt out of appearing on the delegate list

Pricing



- ACCPA associate partner: \$50,000
- Non partner: \$60,000
- Multiple opportunities available. Please contact the ACCPA Events Team to discuss details.

Platinum Sponsor

Elevate your brand to supreme heights as one of the distinguished Platinum Sponsors at this conference. This extensive sponsorship opportunity grants you elite status, providing a host of exclusive benefits and maximum exposure to industry leaders and decision-makers.

This robust promotional package will ensure your brand stands out before, during, and after the event, reaching a vast audience of industry professionals.

Package highlights



- Three minute sponsor welcome address held in the plenary room
 - This is not a presentation and visual aids are not available for use
- Your logo on delegate registration emails
- One page advertisement in the conference edition of the *ACCPA Aged Care Today* magazine
- Host a concurrent session including chairing the session
- Your logo on all conference electronic direct mails (eDMs), providing the opportunity for brand awareness
- One logo floor tile located in a prime position within the trade exhibition
- Two event feed banners within the conference app
- Two company banners displayed at the conference
 - Sponsor to supply pull up banners
- Two social media posts across all channels promoting your company as Platinum Sponsor

Trade exhibition



A presence in the trade exhibition facilitating direct interaction with existing and potential customers.

- Opportunity to showcase your products and services to a large number of potential buyers in the one place.
- Two trade exhibition booths (double booth) located in a premium position. (Trade booths 89+90, 93+98, 105+106, 151+152 and 153+154 have been reserved for Platinum Sponsors)
 - Booths include fascia signage, lighting and power, no furniture is supplied with the booth.

Registration



This sponsorship package entitles a strong contingent of staff from your organisation to be present at the conference to establish new contacts, extend their networks and attend sessions, ensuring they are up to date with the latest developments in the industry.

- Six (6) conference registrations. Each registration includes a ticket to the Welcome Reception, Networking Drinks, Conference Dinner, attendance at Conference Speaking Sessions, and entry to the trade exhibition and catering.
- Two tickets to the Chairman's Dinner

** Please note conference registrations are one per person and cannot be shared between colleagues throughout the conference. Day rates and separate networking tickets are available at an additional cost for those that are only able to attend part of the conference.*

Branding and marketing



- Acknowledgement as a sponsor by the conference MC
- Your logo and URL on the conference website
- Your logo on relevant conference collateral
- Recognition of your company on sponsor PowerPoint slides
- Company profile page within the conference app, including logo, bio and hyperlink to your company URL
- Your logo on the onsite conference signage
- Electronic delegate list (subject to *Privacy Act Laws*)
 - Delegate list is supplied as a PDF document and contains delegate name, position and organisation
 - Some delegates will opt out of appearing on the delegate list

Pricing



- ACCPA associate partner: \$35,000
- Non partner: \$42,000
- Multiple opportunities available. Please contact the ACCPA Events Team to discuss details.

Conference Dinner Sponsor

Join as the exclusive sponsor of our highly anticipated conference dinner. This exceptional sponsorship opportunity allows you to make a lasting impression on attendees by enhancing their networking experience in a relaxed and elegant setting. Let's create an extraordinary evening together!

Package highlights



- Three minute sponsor welcome at the conference dinner
 - This is not a presentation and visual aids are not available for use
- Exclusive branding at the conference dinner
 - ACCPA Events Team to work with sponsor in the lead up to the conference dinner
- One page advertisement in the conference edition of the ACCPA Aged Care Today magazine
- One logo floor tile located in a prime position within the trade exhibition
- One social media post across all channels promoting your company as Conference Dinner Sponsor

Trade exhibition



A presence in the trade exhibition facilitating direct interaction with existing and potential customers

- Opportunity to showcase your products and services to a large number of potential buyers in the one place
- One trade exhibition booth located in a premium position (Booth 143 has been reserved for this package)
 - Booth include fascia signage, lighting and power, no furniture is supplied with the booth

Registration



This sponsorship package entitles a strong contingent of staff from your organisation to be present at the conference to establish new contacts, extend their networks and attend sessions, ensuring they are up to date with the latest developments in the industry.

- Four (4) conference registrations. Each registration includes a ticket to the Welcome Reception, Networking Drinks, Conference Dinner, attendance at Conference Speaking Sessions, and entry to the trade exhibition and catering
- Two additional tickets to the conference dinner

** Please note conference registrations are one per person and cannot be shared between colleagues throughout the conference. Day rates and separate networking tickets are available at an additional cost for those that are only able to attend part of the conference.*

Branding and marketing



- Acknowledgement as a sponsor by the conference MC
- Your logo and URL on the conference website
- Your logo on relevant conference collateral
- Recognition of your company on sponsor PowerPoint slides
- Company profile page within the conference app, including logo, bio. and hyperlink to your company URL
- Your logo on the onsite conference signage
- Electronic delegate list (subject to *Privacy Act Laws*)
 - Delegate list is supplied as a PDF document and contains delegate name, position and organisation
 - Some delegates will opt out of appearing on the delegate list

Pricing



- ACCPA associate partner: \$30,000
- Non partner: \$36,000
- Exclusive opportunity

Chairman's Dinner Sponsor

Exclusivity meets excellence at the ACCPA National Conference Chairman's Dinner. We invite you to embrace the pinnacle of exclusivity by becoming the distinguished sponsor of our highly coveted invitation only Chairman's Dinner.

This limited sponsorship opportunity grants you unparalleled access to an elite gathering of industry visionaries, decision-makers, and trailblazers. Seize the opportunity to align your brand with excellence at this exclusive dinner.

Package highlights



- Three minute sponsor welcome at the Chairman's Dinner
 - This is not a presentation and visual aids are not available for use
- Exclusive branding at the Chairman's Dinner
- One logo floor tile located in a prime position within the trade exhibition
- Delegate list of the attendees at the dinner
 - Delegate list is supplied as a PDF document and contains delegate name, position and organisation
 - Some delegates will opt out of appearing on the delegate list

Trade exhibition



A presence in the trade exhibition facilitating direct interaction with existing and potential customers

- Opportunity to showcase your products and services to a large number of potential buyers in the one place
- One trade exhibition booth located in a premium position (Booth 49 has been reserved for this package)
 - Booth includes fascia signage, lighting and power, no furniture is supplied with the booth.

Registration



This sponsorship package entitles a strong contingent of staff from your organisation to be present at the conference to establish new contacts, extend their networks and attend sessions, ensuring they are up to date with the latest developments in the industry.

- Three conference registrations. Each registration includes a ticket to the Welcome Reception, Networking Drinks, Conference Dinner, attendance at Conference Speaking Sessions, and entry to the trade exhibition and catering
- Three tickets to the Chairman's Dinner

** Please note conference registrations are one per person and cannot be shared between colleagues throughout the conference. Day rates and separate networking tickets are available at an additional cost for those that are only able to attend part of the conference.*

Branding and marketing



- Acknowledgement as a sponsor by the conference MC
- Your logo and URL on the conference website
- Your logo on relevant conference collateral
- Recognition of your company on sponsor PowerPoint slides
- Company profile page within the conference app, including logo, bio and hyperlink to your company URL
- Your logo on the onsite conference signage
- Electronic delegate list (subject to *Privacy Act Laws*)
 - Delegate list is supplied as a PDF document and contains delegate name, position and organisation
 - Some delegates will opt out of appearing on the delegate list

Pricing



- ACCPA associate partner: \$25,000
- Non partner: \$30,000
- Exclusive opportunity

Innovation Hub Sponsor

Position your brand at the forefront of cutting-edge ideas and inspire the next wave of innovation. As a sponsor of our exclusive hub, you will gain unrivaled visibility and engage with a dynamic audience hungry for groundbreaking insights. Imagine your brand associated with the brightest minds, industry pioneers, and thought-leaders from the industry.

Our Innovation Hub provides a unique platform for knowledge exchange, sparking creativity, and shaping the future. By aligning your brand with this hub, you'll establish yourself as a champion of innovation and cement your reputation as a leader in your field.

Package highlights



- Three minute sponsor welcome at the start of the first session in the Innovation Hub
 - This is not a presentation and visual aids are not available for use
- Exclusive branding within the Innovation Hub
- One logo floor tile located in a prime position within the trade exhibition

Registration



This sponsorship package entitles a strong contingent of staff from your organisation to be present at the conference to establish new contacts, extend their networks and attend sessions, ensuring they are up to date with the latest developments in the industry.

- Three conference registrations. Each registration includes a ticket to the Welcome Reception, Networking Drinks, Conference Dinner, attendance at Conference Speaking Sessions, and entry to the trade exhibition and catering

** Please note conference registrations are one per person and cannot be shared between colleagues throughout the conference. Day rates and separate networking tickets are available at an additional cost for those that are only able to attend part of the conference.*

Branding and marketing



- Acknowledgement as a sponsor by the conference MC
- Your logo and URL on the conference website
- Your logo on relevant conference collateral
- Recognition of your company on sponsor PowerPoint slides
- Company profile page within the conference app, including logo, bio and hyperlink to your company URL
- Your logo on the onsite conference signage
- Electronic delegate list (subject to *Privacy Act Laws*)
 - Delegate list is supplied as a PDF document and contains delegate name, position and organisation
 - Some delegates will opt out of appearing on the delegate list

Pricing



- ACCPA associate partner: \$25,000
- Non partner: \$30,000
- Exclusive opportunity

Welcome Reception Sponsor

We invite you to raise a glass and make a lasting impression as the exclusive sponsor of our ACCPA National Conference Welcome Reception.

This premier sponsorship opportunity allows you to kick off the event with a toast, setting the tone for an unforgettable experience for conference attendees.

Package highlights



- Three minute sponsor welcome at the start of the Welcome Reception
 - This is not a presentation and visual aids are not available for use
- Exclusive branding at the Welcome Reception
- One logo floor tile located in a prime position within the trade exhibition

Trade exhibition



A presence in the trade exhibition facilitating direct interaction with existing and potential customers

- Opportunity to showcase your products and services to a large number of potential buyers in the one place
- One trade exhibition booth located in a premium position (Booth 120 has been reserved for this package)
 - Booth includes fascia signage, lighting and power. No furniture is supplied with the booth.

Registration



This sponsorship package entitles a strong contingent of staff from your organisation to be present at the conference to establish new contacts, extend their networks and attend sessions, ensuring they are up to date with the latest developments in the industry.

- Three conference registrations. Each registration includes a ticket to the Welcome Reception, Networking Drinks, Conference Dinner, attendance at Conference Speaking Sessions, and entry to the trade exhibition and catering
- Two additional tickets to the Welcome Reception

** Please note conference registrations are one per person and cannot be shared between colleagues throughout the conference. Day rates and separate networking tickets are available at an additional cost for those that are only able to attend part of the conference.*

Branding and marketing



- Acknowledgement as a sponsor by the conference MC
- Your logo and URL on the conference website
- Your logo on relevant conference collateral
- Recognition of your company on sponsor PowerPoint slides
- Company profile page within the conference app, including logo, bio and hyperlink to your company URL
- Your logo on the onsite conference signage
- Electronic delegate list (subject to *Privacy Act Laws*)
 - Delegate list is supplied as a PDF document and contains delegate name, position and organisation
 - Some delegates will opt out of appearing on the delegate list

Pricing



- ACCPA associate partner: \$20,000
- Non partner: \$24,000
- Exclusive opportunity

Networking Drinks Sponsor

We invite you to be the exclusive sponsor of this key networking event, the ultimate opportunity to connect and engage with conference attendees in a vibrant and social atmosphere.

As the Networking Drinks Sponsor, you'll create an unforgettable experience that fosters meaningful connections, sparks conversations, and leaves a lasting impression on industry professionals.

Package highlights



- Three minute sponsor welcome at the start of the Networking Drinks
 - This is not a presentation and visual aids are not available for use
- Exclusive branding at the Networking Drinks
- One logo floor tile located in a prime position within the trade exhibition

Trade exhibition



A presence in the trade exhibition facilitates direct interaction with existing and potential customers

- Opportunity to showcase your products and services to a large number of potential buyers in the one place
- One trade exhibition booth located in a premium position (Booth 140 has been reserved for this package)
 - Booth includes fascia signage, lighting and power. No furniture is supplied with the booth.

Registration



This sponsorship package entitles a strong contingent of staff from your organisation to be present at the conference to establish new contacts, extend their networks and attend sessions, ensuring they are up to date with the latest developments in the industry.

- Three conference registrations. Each registration includes a ticket to the Welcome Reception, Networking Drinks, Conference Dinner, attendance at Conference Speaking Sessions, and entry to the trade exhibition and catering.
- Two additional tickets to the Networking Drinks

** Please note conference registrations are one per person and cannot be shared between colleagues throughout the conference. Day rates and separate networking tickets are available at an additional cost for those that are only able to attend part of the conference.*

Branding and marketing



- Acknowledgement as a sponsor by the conference MC
- Your logo and URL on the conference website
- Your logo on relevant conference collateral
- Recognition of your company on sponsor PowerPoint slides
- Company profile page within the conference app, including logo, bio and hyperlink to your company URL
- Your logo on the onsite conference signage
- Electronic delegate list (subject to *Privacy Act Laws*)
 - Delegate list is supplied as a PDF document and contains delegate name, position and organisation
 - Some delegates will opt out of appearing on the delegate list

Pricing



- ACCPA associate partner: \$18,000
- Non partner: \$21,600
- Exclusive opportunity

Coffee Station Sponsor

Fuel connections and energise attendees. Become one of the three Coffee Station Sponsors at the Conference!

This valuable sponsorship opportunity allows you to provide a much-needed caffeine boost, fostering networking opportunities and leaving a positive impression about your brand on attendees.

Package highlights

- A barista for your station at all designated trade exhibition times
- One logo floor tile located in a prime position within the trade exhibition
- One company branded hanging banner over the coffee station

Trade exhibition

A presence in the trade exhibition facilitating direct interaction with existing and potential customers

- Opportunity to showcase your products and services to a large number of potential buyers in the one place
- One 6x3m space located in a premium position (you will have 3x3m for your trade display)
 - Area includes fascia signage, lighting and power

Registration

This sponsorship package entitles staff from your organisation to be present at the conference to establish new contacts, extend their networks and attend sessions, ensuring they are up to date with the latest developments in the industry.

- Two conference registrations. Each registration includes a ticket to the Welcome Reception, Networking Drinks, Conference Dinner, attendance at Conference Speaking Sessions, and entry to the trade exhibition and catering

** Please note conference registrations are one per person and cannot be shared between colleagues throughout the conference. Day rates and separate networking tickets are available at an additional cost for those that are only able to attend part of the conference.*

Branding and marketing

- Acknowledgement as a sponsor by the conference MC
- Your logo and URL on the conference website
- Your logo on relevant conference collateral
- Recognition of your company on sponsor PowerPoint slides
- Company profile page within the conference app, including logo, bio and hyperlink to your company URL
- Your logo on the onsite conference signage
- Electronic delegate list (subject to *Privacy Act Laws*)
 - Delegate list is supplied as a PDF document and contains delegate name, position and organisation
 - Some delegates will opt out of appearing on the delegate list

Pricing

- ACCPA associate partner: \$18,000
- Non partner: \$21,600
- Three opportunities available

Gold Sponsor

Become a golden contributor through a Gold Sponsorship at the ACCPA National Conference 2024!

This highly sought-after sponsorship opportunity elevates your brand's presence and solidifies your industry leadership. Secure the Gold Sponsorship and position your organisation at the forefront of the delegate experience.

Package highlights

- Host of a concurrent session including chairing the session and an opportunity for brand promotion
- One logo floor tile located in a prime position within the trade exhibition
- Sponsor entitlements and branding exposure for your company

Trade exhibition

A presence in the trade exhibition facilitating direct interaction with existing and potential customers

- Opportunity to showcase your products and services to a large number of potential buyers in the one place
- One trade exhibition booth located in a premium position (Booths 45, 50, 87, 95, 102, 110 have been reserved for Gold Sponsors)
- Booth includes fascia signage, lighting and power. No furniture is supplied with the booth.

Registration

This sponsorship package entitles a strong contingent of staff from your organisation to be present at the conference to establish new contacts, extend their networks and attend sessions, ensuring they are up to date with the latest developments in the industry.

- Four (4) conference registrations. Each registration includes a ticket to the Welcome Reception, Networking Drinks, Conference Dinner, attendance at Conference Speaking Sessions, and entry to the trade exhibition and catering

** Please note conference registrations are one per person and cannot be shared between colleagues throughout the conference. Day rates and separate networking tickets are available at an additional cost for those that are only able to attend part of the conference*

Branding and marketing

- Acknowledgement as a sponsor by the conference MC
- Your logo and URL on the conference website
- Your logo on relevant conference collateral
- Recognition of your company on sponsor PowerPoint slides
- Company profile page within the conference app, including logo, bio and hyperlink to your company URL
- Your logo on the onsite conference signage
- Electronic delegate list (subject to *Privacy Act Laws*)
 - Delegate list is supplied as a PDF document and contains delegate name, position and organisation
 - Some delegates will opt out of appearing on the delegate list

Pricing

- ACCPA associate partner: \$17,000
- Non partner: \$20,400
- Multiple opportunities

Dining Hub Sponsor

Elevate the delegate experience and create a lasting impression as a Dining Hub Sponsor at this event.

Showcase your brand, provide a memorable dining atmosphere, and a place for attendees to gather and network.

Package highlights



- Designated area for delegates to sit, eat and network
- One logo floor tile located in a prime position within the trade exhibition.
- One company branded hanging banner over the Dining Hub Area

Trade exhibition



A presence in the trade exhibition facilitates direct interaction with existing and potential customers

- Opportunity to showcase your products and services to a large number of potential buyers in the one place
- One 6x6m space located in a premium position
 - Please note this sponsorship is not suitable for large trade displays

Registration



This sponsorship package entitles staff from your organisation to be present at the conference to establish new contacts, extend their networks and attend sessions, ensuring they are up to date with the latest developments in the industry.

- Two conference registrations. Each registration includes a ticket to the Welcome Reception, Networking Drinks, Conference Dinner, attendance at Conference Speaking Sessions, and entry to the trade exhibition and catering

** Please note conference registrations are one per person and cannot be shared between colleagues throughout the conference. Day rates and separate networking tickets are available at an additional cost for those that are only able to attend part of the conference.*

Branding and marketing



- Acknowledgement as a sponsor by the conference MC
- Your logo and URL on the conference website
- Your logo on relevant conference collateral
- Recognition of your company on sponsor PowerPoint slides
- Company profile page within the conference app, including logo, bio and hyperlink to your company URL
- Your logo on the onsite conference signage
- Electronic delegate list (subject to *Privacy Act Laws*)
 - Delegate list is supplied as a PDF document and contains delegate name, position and organisation
 - Some delegates will opt out of appearing on the delegate list

Pricing



- ACCPA associate partner: \$16,000
- Non partner: \$19,200
- Two opportunities available

Recharge Station Sponsor

We invite you to power up conference attendees and make a lasting impact by becoming the exclusive Recharge Station Sponsor.

This valuable sponsorship opportunity allows you to provide a convenient and essential service, creating a positive impression and fostering attendee engagement.

Package highlights

- One company branded portable recharge station locker
- One logo floor tile located in a prime position within the trade exhibition
- One company branded hanging banner over the recharge station

Trade exhibition

A presence in the trade exhibition facilitating direct interaction with existing and potential customers

- Opportunity to showcase your products and services to a large number of potential buyers in the one place
- One 6x3m space located in a premium position
 - Area includes fascia signage, lighting and power

Registration

This sponsorship package entitles staff from your organisation to be present at the conference to establish new contacts, extend their networks and attend sessions, ensuring they are up to date with the latest developments in the industry.

- Two conference registrations. Each registration includes a ticket to the Welcome Reception, Networking Drinks, Conference Dinner, attendance at Conference Speaking Sessions, and entry to the trade exhibition and catering

** Please note conference registrations are one per person and cannot be shared between colleagues throughout the conference. Day rates and separate networking tickets are available at an additional cost for those that are only able to attend part of the conference.*

Branding and marketing

- Acknowledgement as a sponsor by the conference MC
- Your logo and URL on the conference website
- Your logo on relevant conference collateral
- Recognition of your company on sponsor PowerPoint slides
- Company profile page within the conference app, including logo, bio and hyperlink to your company URL
- Your logo on the onsite conference signage
- Electronic delegate list (subject to *Privacy Act Laws*)
 - Delegate list is supplied as a PDF document and contains delegate name, position and organisation
 - Some delegates will opt out of appearing on the delegate list

Pricing

- ACCPA associate partner: \$15,000
- Non partner: \$18,000
- Exclusive opportunity

Conference App Sponsor

We invite you to revolutionise the way attendees engage with our conference by becoming the exclusive sponsor of our Conference App.

This exceptional sponsorship opportunity allows you to enhance attendee experience, provide valuable resources, and position your brand as a leading innovator in the industry.

Package highlights

- Two event feed banners within the conference app
- One logo floor tile located in a prime position within the trade exhibition.
- One push notification in the conference app per day

Trade exhibition

A presence in the trade exhibition facilitating direct interaction with existing and potential customers

- Opportunity to showcase your products and services to a large number of potential buyers in the one place
- One trade exhibition booth located in a premium position (Trade Booth 124 has been reserved for this sponsorship)
 - Booth includes fascia signage, lighting and power. No furniture is supplied with the booth.

Registration

This sponsorship package entitles staff from your organisation to be present at the conference to establish new contacts, extend their networks and attend sessions, ensuring they are up to date with the latest developments in the industry.

- Two conference registrations. Each registration includes a ticket to the Welcome Reception, Networking Drinks, Conference Dinner, attendance at Conference Speaking Sessions, and entry to the trade exhibition and catering

** Please note conference registrations are one per person and cannot be shared between colleagues throughout the conference. Day rates and separate networking tickets are available at an additional cost for those that are only able to attend part of the conference.*

Branding and marketing

- Acknowledgement as a sponsor by the conference MC
- Your logo and URL on the conference website
- Your logo on relevant conference collateral
- Recognition of your company on sponsor PowerPoint slides
- Company profile page within the conference app, including logo, bio and hyperlink to your company URL
- Your logo on the onsite conference signage
- Electronic delegate list (subject to *Privacy Act Laws*)
 - Delegate list is supplied as a PDF document and contains delegate name, position and organisation
 - Some delegates will opt out of appearing on the delegate list

Pricing

- ACCPA associate partner: \$15,000
- Non partner: \$18,000
- Exclusive opportunity

Chocolate Station Sponsor

Indulge in sweet delights. Treat attendees to the ultimate chocolate experience, indulge their taste buds, create sweet connections, and leave a lasting impression that will be savoured long after the event concludes.

Package highlights



- A dedicated chocolatier to serve at the station at designated trade exhibition times
- One logo floor tile located in a prime position within the trade exhibition
- One company branded hanging banner over the chocolate station

Trade exhibition



A presence in the trade exhibition facilitating direct interaction with existing and potential customers

- Opportunity to showcase your products and services to a large number of potential buyers in the one place
- One 6x3m space located in a premium position
 - Area includes fascia signage, lighting and power

Registration



This sponsorship package entitles staff from your organisation to be present at the conference to establish new contacts, extend their networks and attend sessions, ensuring they are up to date with the latest developments in the industry.

- Two conference registrations. Each registration includes a ticket to the Welcome Reception, Networking Drinks, Conference Dinner, attendance at Conference Speaking Sessions, and entry to the trade exhibition and catering

** Please note conference registrations are one per person and cannot be shared between colleagues throughout the conference. Day rates and separate networking tickets are available at an additional cost for those that are only able to attend part of the conference.*

Branding and marketing



- Acknowledgement as a sponsor by the conference MC
- Your logo and URL on the conference website
- Your logo on relevant conference collateral
- Recognition of your company on sponsor PowerPoint slides
- Company profile page within the conference app, including logo, bio and hyperlink to your company URL
- Your logo on the onsite conference signage
- Electronic delegate list (subject to *Privacy Act Laws*)
 - Delegate list is supplied as a PDF document and contains delegate name, position and organisation
 - Some delegates will opt out of appearing on the delegate list

Pricing



- ACCPA associate partner: \$15,000
- Non partner: \$18,000
- Exclusive opportunity

Lanyard Sponsor

We invite you to elevate your brand's visibility and make a lasting impression by becoming the exclusive sponsor of our event lanyards.

This highly sought-after sponsorship opportunity allows you to showcase your organisation with attendees wearing your branding throughout the event.

Package highlights



- Your logo prominently displayed on each lanyard
- One logo floor tile located in a prime position within the trade exhibition.

Trade exhibition



This sponsorship package entitles a representative from your organisation to be present at the conference to establish new contacts, extend their networks and attend sessions, ensuring they are up to date with the latest developments in the industry.

- One conference registrations. Registration includes a ticket to the Welcome Reception, Networking Drinks, Conference Dinner, attendance at Conference Speaking Sessions, and entry to the trade exhibition and catering

** Please note conference registrations are one per person and cannot be shared between colleagues throughout the conference. Day rates and separate networking tickets are available at an additional cost for those that are only able to attend part of the conference*

Branding and marketing



- Acknowledgement as a sponsor by the conference MC
- Your logo and URL on the conference website
- Your logo on relevant conference collateral
- Recognition of your company on sponsor PowerPoint slides
- Company profile page within the conference app, including logo, bio and hyperlink to your company URL
- Your logo on the onsite conference signage
- Electronic delegate list (subject to *Privacy Act Laws*)
 - Delegate list is supplied as a PDF document and contains delegate name, position and organisation
 - Some delegates will opt out of appearing on the delegate list

Pricing



- ACCPA associate partner: \$15,000
- Non partner: \$18,000
- Exclusive opportunity

Ice Cream Station Sponsor

We invite you to delight event attendees with the irresistible sweetness of an ice cream station by becoming the exclusive sponsor.

This delectable sponsorship opportunity allows you to create a memorable experience, satisfy sweet cravings, and leave a lasting impression on participants.

Package highlights



- A dedicated ice cream cart and attendant to serve at the station at designated trade exhibition times
- One logo floor tile located in a prime position within the trade exhibition
- One company branded hanging banner over the ice cream station

Trade exhibition



A presence in the trade exhibition facilitating direct interaction with existing and potential customers

- Opportunity to showcase your products and services to a large number of potential buyers in the one place
- One 6x3m space located in a premium position
 - Area includes fascia signage, lighting and power
- One Ice Cream Station will take 3x3m

Registration



This sponsorship package entitles staff from your organisation to be present at the conference to establish new contacts, extend their networks and attend sessions, ensuring they are up to date with the latest developments in the industry.

- Two conference registrations. Each registration includes a ticket to the Welcome Reception, Networking Drinks, Conference Dinner, attendance at Conference Speaking Sessions, and entry to the trade exhibition and catering

** Please note conference registrations are one per person and cannot be shared between colleagues throughout the conference. Day rates and separate networking tickets are available at an additional cost for those that are only able to attend part of the conference.*

Branding and marketing



- Acknowledgement as a sponsor by the conference MC
- Your logo and URL on the conference website
- Your logo on relevant conference collateral
- Recognition of your company on sponsor PowerPoint slides
- Company profile page within the conference app, including logo, bio and hyperlink to your company URL
- Your logo on the onsite conference signage
- Electronic delegate list (subject to *Privacy Act Laws*)
 - Delegate list is supplied as a PDF document and contains delegate name, position and organisation
 - Some delegates will opt out of appearing on the delegate list

Pricing



- ACCPA associate partner: \$15,000
- Non partner: \$18,000
- Exclusive opportunity

Massage Sponsor

Unwind and create a lasting impact by becoming the exclusive Massage Sponsor at our conference.

Provide attendees with a rejuvenating escape, foster connections, and leave them feeling refreshed and grateful for your brand's contribution.

This valuable sponsorship opportunity allows you to create a blissful oasis, offer stress relief, and leave a lasting impression on attendees.

Package highlights



- Two massage therapists and equipment at designated trade exhibition times
- One logo floor tile located in a prime position within the trade exhibition
- One company branded hanging banner over the massage station

Trade exhibition



A presence in the trade exhibition facilitating direct interaction with existing and potential customers

- Opportunity to showcase your products and services to a large number of potential buyers in the one place
- One 6x3m space located in a premium position
 - Area includes fascia signage, lighting and power
- Massages will take a 3x3m space

Registration



This sponsorship package entitles staff from your organisation to be present at the conference to establish new contacts, extend their networks and attend sessions, ensuring they are up to date with the latest developments in the industry.

- Two conference registrations. Each registration includes a ticket to the Welcome Reception, Networking Drinks, Conference Dinner, attendance at Conference Speaking Sessions, and entry to the trade exhibition and catering

** Please note conference registrations are one per person and cannot be shared between colleagues throughout the conference. Day rates and separate networking tickets are available at an additional cost for those that are only able to attend part of the conference.*

Branding and marketing



- Acknowledgement as a sponsor by the conference MC
- Your logo and URL on the conference website
- Your logo on relevant conference collateral
- Recognition of your company on sponsor PowerPoint slides
- Company profile page within the conference app, including logo, bio and hyperlink to your company URL
- Your logo on the onsite conference signage
- Electronic delegate list (subject to *Privacy Act Laws*)
 - Delegate list is supplied as a PDF document and contains delegate name, position and organisation
 - Some delegates will opt out of appearing on the delegate list

Pricing



- ACCPA associate partner: \$15,000
- Non partner: \$18,000
- Exclusive opportunity

Lolly Bar Sponsor

We invite you to indulge the attendees' sweet tooth and create a delightful experience by becoming the exclusive sponsor of our mouth-watering Lolly Bar.

This delectable sponsorship opportunity allows you to provide a tempting assortment of lollies, leaving a lasting impression on event participants. Indulge attendees and create sweet memories.

Package highlights

- Self-serve lolly bar with an assortment of sweets
- One logo floor tile located in a prime position within the trade exhibition
- One company branded hanging banner over the lolly bar

Trade exhibition

A presence in the trade exhibition facilitating direct interaction with existing and potential customers

- Opportunity to showcase your products and services to a large number of potential buyers in the one place
- One 6x3m space located in a premium position
 - Area includes fascia signage, lighting and power
- Lolly bar will take up a 3x3m space

Registration

This sponsorship package entitles staff from your organisation to be present at the conference to establish new contacts, extend their networks and attend sessions, ensuring they are up to date with the latest developments in the industry.

- Two conference registrations. Each registration includes a ticket to the Welcome Reception, Networking Drinks, Conference Dinner, attendance at Conference Speaking Sessions, and entry to the trade exhibition and catering

** Please note conference registrations are one per person and cannot be shared between colleagues throughout the conference. Day rates and separate networking tickets are available at an additional cost for those that are only able to attend part of the conference.*

Branding and marketing

- Acknowledgement as a sponsor by the conference MC
- Your logo and URL on the conference website
- Your logo on relevant conference collateral
- Recognition of your company on sponsor PowerPoint slides
- Company profile page within the conference app, including logo, bio and hyperlink to your company URL
- Your logo on the onsite conference signage
- Electronic delegate list (subject to *Privacy Act Laws*)
 - Delegate list is supplied as a PDF document and contains delegate name, position and organisation
 - Some delegates will opt out of appearing on the delegate list

Pricing

- ACCPA associate partner: \$15,000
- Non partner: \$18,000
- Exclusive opportunity

Photo Booth Sponsor

We invite you to add a touch of excitement and create lasting memories by becoming the exclusive sponsor of our thrilling Photo Booth experience.

This engaging sponsorship opportunity allows you to provide attendees with a unique and interactive way to capture the joy and camaraderie of the event.

Package highlights



- Photo booth for the duration of the conference
- Branding on all printed photos from the booth
- One logo floor tile located in a prime position within the trade exhibition
- One company branded hanging banner over the photo booth

Trade exhibition



A presence in the trade exhibition facilitating direct interaction with existing and potential customers

- Opportunity to showcase your products and services to a large number of potential buyers in the one place
- One 6x3m space located in a premium position (The photobooth will take up 3x3m)
 - Area includes fascia signage, lighting and power

Registration



This sponsorship package entitles staff from your organisation to be present at the conference to establish new contacts, extend their networks and attend sessions, ensuring they are up to date with the latest developments in the industry.

- Two conference registrations. Each registration includes a ticket to the Welcome Reception, Networking Drinks, Conference Dinner, attendance at Conference Speaking Sessions, and entry to the trade exhibition and catering

** Please note conference registrations are one per person and cannot be shared between colleagues throughout the conference. Day rates and separate networking tickets are available at an additional cost for those that are only able to attend part of the conference.*

Branding and marketing



- Acknowledgement as a sponsor by the conference MC
- Your logo and URL on the conference website
- Your logo on relevant conference collateral
- Recognition of your company on sponsor PowerPoint slides
- Company profile page within the conference app, including logo, bio and hyperlink to your company URL
- Your logo on the onsite conference signage
- Electronic delegate list (subject to *Privacy Act Laws*)
 - Delegate list is supplied as a PDF document and contains delegate name, position and organisation
 - Some delegates will opt out of appearing on the delegate list

Pricing



- ACCPA associate partner: \$15,000
- Non partner: \$18,000
- Exclusive opportunity

Iced Tea Sponsor

We invite you to quench the thirst of conference attendees and make a lasting impression by becoming the exclusive sponsor of our revitalising Iced Tea.

This refreshing sponsorship opportunity allows you to provide a delicious and invigorating beverage, creating a memorable experience that keeps attendees cool, hydrated, and energised.

Package highlights



- Iced Tea cart and attendant at designated trade exhibition times
- One logo floor tile located in a prime position within the trade exhibition
- One company branded hanging banner over the Iced Tea station

Trade exhibition



A presence in the trade exhibition facilitates direct interaction with existing and potential customers

- Opportunity to showcase your products and services to a large number of potential buyers in the one place
- One 6x3m space located in a premium position
 - Area includes fascia signage, lighting and power
- The Iced Tea station will take up a 3x3m space

Registration



This sponsorship package entitles staff from your organisation to be present at the conference to establish new contacts, extend their networks and attend sessions, ensuring they are up to date with the latest developments in the industry.

- Two conference registrations. Each registration includes a ticket to the Welcome Reception, Networking Drinks, Conference Dinner, attendance at Conference Speaking Sessions, and entry to the trade exhibition and catering

** Please note conference registrations are one per person and cannot be shared between colleagues throughout the conference. Day rates and separate networking tickets are available at an additional cost for those that are only able to attend part of the conference.*

Branding and marketing



- Acknowledgement as a sponsor by the conference MC
- Your logo and URL on the conference website
- Your logo on relevant conference collateral
- Recognition of your company on sponsor PowerPoint slides
- Company profile page within the conference app, including logo, bio and hyperlink to your company URL
- Your logo on the onsite conference signage
- Electronic delegate list (subject to *Privacy Act Laws*)
 - Delegate list is supplied as a PDF document and contains delegate name, position and organisation
 - Some delegates will opt out of appearing on the delegate list

Pricing



- ACCPA associate partner: \$15,000
- Non partner: \$18,000
- Exclusive opportunity

Silver Sponsor

Shine as a valued Silver supporter.

We invite you to elevate your organisation's presence and demonstrate your commitment to the success of our event by becoming a Silver Sponsor.

This esteemed sponsorship opportunity allows you to showcase your brand, gain valuable exposure, and align with Australia's largest aged care event.

Package highlights



- One logo floor tile located in a prime position within the trade exhibition
- Sponsor entitlements and branding exposure for your company

Trade exhibition



A presence in the trade exhibition facilitating direct interaction with existing and potential customers

- Opportunity to showcase your products and services to a large number of potential buyers in the one place
- One trade exhibition booth located in a premium position (Trade booths 47, 86, 108, 115, 122, 142 and 158 have been reserved for silver sponsors)
 - Booth includes fascia signage, lighting and power. No furniture is supplied with the booths.

Registration



This sponsorship package entitles staff from your organisation to be present at the conference to establish new contacts, extend their networks and attend sessions, ensuring they are up to date with the latest developments in the industry.

- Three conference registrations. Each registration includes a ticket to the Welcome Reception, Networking Drinks, Conference Dinner, attendance at Conference Speaking Sessions, and entry to the trade exhibition and catering

** Please note conference registrations are one per person and cannot be shared between colleagues throughout the conference. Day rates and separate networking tickets are available at an additional cost for those that are only able to attend part of the conference.*

Branding and marketing



- Acknowledgement as a sponsor by the conference MC
- Your logo and URL on the conference website
- Your logo on relevant conference collateral
- Recognition of your company on sponsor PowerPoint slides
- Company profile page within the conference app, including logo, bio and hyperlink to your company URL
- Your logo on the onsite conference signage
- Electronic delegate list (subject to *Privacy Act Laws*)
 - Delegate list is supplied as a PDF document and contains delegate name, position and organisation
 - Some delegates will opt out of appearing on the delegate list

Pricing



- ACCPA associate partner: \$11,000
- Non partner: \$13,200
- Multiple opportunities

Exhibition Screen Sponsor

Introducing our exclusive exhibition screen sponsorship opportunity! Take your brand to the forefront of every captivating moment as sessions are streamed live to the exhibition screen.

As the Exhibition Screen Sponsor, you'll enjoy unparalleled visibility and engage with a diverse audience like never before.

Imagine your brand prominently showcased on the only screen in the trade exhibition area captivating the attention of passers-by and creating a lasting impression.

Package highlights



- One logo floor tile located in a prime position within the trade exhibition
- One company branded hanging banner under the exhibition screen

Registration



This sponsorship package entitles a representative from your organisation to be present at the conference to establish new contacts, extend their networks and attend sessions, ensuring they are up to date with the latest developments in the industry.

- One conference registration. Registration includes a ticket to the Welcome Reception, Networking Drinks, Conference Dinner, attendance at Conference Speaking Sessions, and entry to the trade exhibition and catering

** Please note conference registrations are one per person and cannot be shared between colleagues throughout the conference. Day rates and separate networking tickets are available at an additional cost for those that are only able to attend part of the conference.*

Branding and marketing



- Acknowledgement as a sponsor by the conference MC
- Your logo and URL on the conference website
- Your logo on relevant conference collateral
- Recognition of your company on sponsor PowerPoint slides
- Company profile page within the conference app, including logo, bio and hyperlink to your company URL
- Your logo on the onsite conference signage
- Electronic delegate list (subject to *Privacy Act Laws*)
 - Delegate list is supplied as a PDF document and contains delegate name, position and organisation
 - Some delegates will opt out of appearing on the delegate list

Pricing



- ACCPA associate partner: \$11,000
- Non partner: \$13,200
- Exclusive opportunity

Keynote Session Sponsor

We invite you to take a prominent role in shaping the conference's narrative and leave a lasting impact on attendees by becoming the exclusive sponsor of one of highly anticipated Keynote Sessions.

This prestigious sponsorship opportunity allows you to inspire and lead the way, to showcase your brand, align with influential thought-leaders, and position your organisation as an industry leader.

Package highlights



- One logo floor tile located in a prime position within the trade exhibition
- One company banner to be displayed at the front of the room during the keynote session

Registration



This sponsorship package entitles a representative from your organisation to be present at the conference to establish new contacts, extend their networks and attend sessions, ensuring they are up to date with the latest developments in the industry.

- One conference registration. Registration includes a ticket to the Welcome Reception, Networking Drinks, Conference Dinner, attendance at Conference Speaking Sessions, and entry to the trade exhibition and catering

** Please note conference registrations are one per person and cannot be shared between colleagues throughout the conference. Day rates and separate networking tickets are available at an additional cost for those that are only able to attend part of the conference.*

Branding and marketing



- Acknowledgement as a sponsor by the conference MC
- Your logo and URL on the conference website
- Your logo on relevant conference collateral
- Recognition of your company on sponsor PowerPoint slides
- Company profile page within the conference app, including logo, bio and hyperlink to your company URL
- Your logo on the onsite conference signage
- Electronic delegate list (subject to *Privacy Act Laws*)
 - Delegate list is supplied as a PDF document and contains delegate name, position and organisation
 - Some delegates will opt out of appearing on the delegate list

Pricing



- ACCPA associate partner: \$8,000
- Non partner: \$9,600
- Multiple opportunities

Concurrent Session Sponsor

We invite you to take up a superb opportunity to gain maximum exposure and align your brand with one of the topical concurrent sessions on the program.

As a Concurrent Session Sponsor, you will assist to host a stream, focused on the latest insights and innovations for the sector.

Package highlights



- One logo floor tile located in a prime position within the trade exhibition
- One company pull up banner to displayed at the front of the room during the concurrent session

Registration



This sponsorship package entitles a representative from your organisation to be present at the conference to establish new contacts, extend their networks and attend sessions, ensuring they are up to date with the latest developments in the industry.

- One conference registration. Registration includes a ticket to the Welcome Reception, Networking Drinks, Conference Dinner, attendance at Conference Speaking Sessions, and entry to the trade exhibition and catering

** Please note conference registrations are one per person and cannot be shared between colleagues throughout the conference. Day rates and separate networking tickets are available at an additional cost for those that are only able to attend part of the conference.*

Branding and marketing



- Acknowledgement as a sponsor by the conference MC
- Your logo and URL on the conference website
- Your logo on relevant conference collateral
- Recognition of your company on sponsor PowerPoint slides
- Company profile page within the conference app, including logo, bio and hyperlink to your company URL
- Your logo on the onsite conference signage
- Electronic delegate list (subject to *Privacy Act Laws*)
 - Delegate list is supplied as a PDF document and contains delegate name, position and organisation
 - Some delegates will opt out of appearing on the delegate list

Pricing



- ACCPA associate partner: \$5,000
- Non partner: \$6,000
- Multiple opportunities

Bronze Sponsor

We invite you to showcase your brand's commitment to excellence and the industry, by becoming a Bronze Sponsor.

This valuable sponsorship opportunity allows you to gain visibility, connect with industry professionals, and contribute to the success of our event as a valued sponsor.

Package highlights



- One logo floor tile located in a prime position within the trade exhibition
- Sponsor entitlements and branding exposure for your company

Registration



This sponsorship package entitles a representative from your organisation to be present at the conference to establish new contacts, extend their networks and attend sessions, ensuring they are up to date with the latest developments in the industry.

- One conference registrations. Registration includes a ticket to the Welcome Reception, Networking Drinks, Conference Dinner, attendance at Conference Speaking Sessions, and entry to the trade exhibition and catering

** Please note conference registrations are one per person and cannot be shared between colleagues throughout the conference. Day rates and separate networking tickets are available at an additional cost for those that are only able to attend part of the conference.*

Branding and marketing



- Acknowledgement as a sponsor by the conference MC
- Your logo and URL on the conference website
- Your logo on relevant conference collateral
- Recognition of your company on sponsor PowerPoint slides
- Company profile page within the conference app, including logo, bio and hyperlink to your company URL
- Your logo on the onsite conference signage
- Electronic delegate list (subject to *Privacy Act Laws*)
 - Delegate list is supplied as a PDF document and contains delegate name, position and organisation
 - Some delegates will opt out of appearing on the delegate list

Pricing



- ACCPA associate partner: \$5,000
- Non partner: \$6,000
- Multiple opportunities

Trade Exhibition booths

We are thrilled to invite you to secure a spot at the upcoming ACCPA National Conference. This highly anticipated event brings together industry leaders, innovators, and decision-makers from around the country, offering an unparalleled platform to showcase your products and services to a targeted audience.

	ACCPA associate partner	Non partner
Prime 3x3m Exhibition Booth	\$4,900	\$6,125
Classic 3x3m Exhibition Booth	\$4,600	\$5,750

Registration

Booking a trade exhibition entitles two representatives from your organisation to be present at the conference to establish new contacts, extend their networks and attend sessions, ensuring they are up to date with the latest developments in the industry.

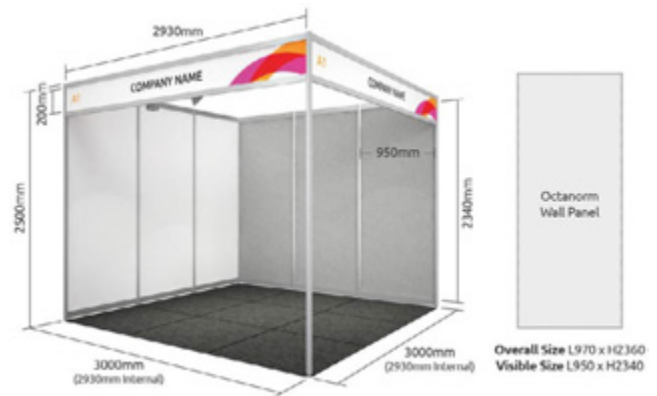
- Two conference registrations. Each registration includes a ticket to the Welcome Reception, Networking Drinks, Conference Dinner, attendance at Conference Speaking Sessions, and entry to the trade exhibition and catering

* Please note conference registrations are one per person and cannot be shared between colleagues throughout the conference. Day rates and separate networking tickets are available at an additional cost for those that are only able to attend part of the conference.

Branding and marketing

- Your company name on the conference website
- Company profile page within the conference app, including logo, bio and hyperlink to your company URL
- Electronic delegate list (subject to *Privacy Act Laws*)
 - Delegate list is supplied as a PDF document and contains delegate name, position and organisation
 - Some delegates will opt out of appearing on the delegate list

Booth inclusions



- Shell scheme stand (3x3m)
- Carpeted floor
- 2 x 150w spotlights
- 1 x fascia with company name
- 1 x amp power-point
- 2.4m high white octanorm panel walls

* Please note that no furniture is supplied with the booth and it is the exhibitors responsibility to order any furniture or stand upgrades required through Adelaide Expo Hire.

Draft schedule

Tuesday 22 October

Bump in 2pm - 5pm

Wednesday 23 October

Trade Exhibition open 8am - 7pm

Welcome Reception in the Trade Exhibition Hall
5pm - 7pm

Thursday 24 October

Trade Exhibition open 8am - 6pm

Networking Drinks in the Trade Exhibition Hall
5pm - 6pm

* This is your free night to host your own dinner/drinks for clients – at the responsibility of the exhibitor to arrange.

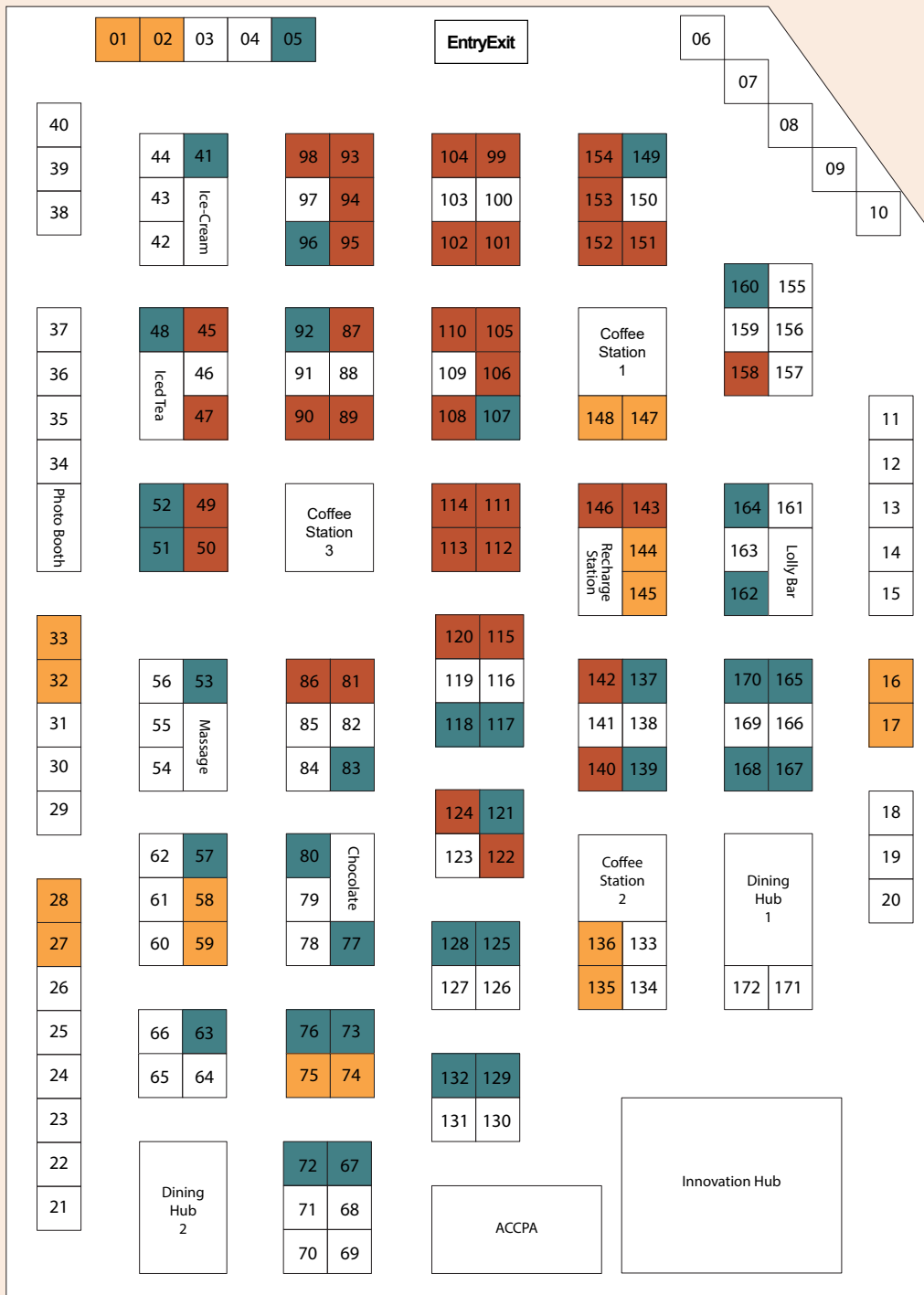
Friday 25 October

Trade Exhibition open 8am - 4pm

Bump out 4pm - 6pm

Conference Dinner 6:30pm - 11pm

FLOOR PLAN



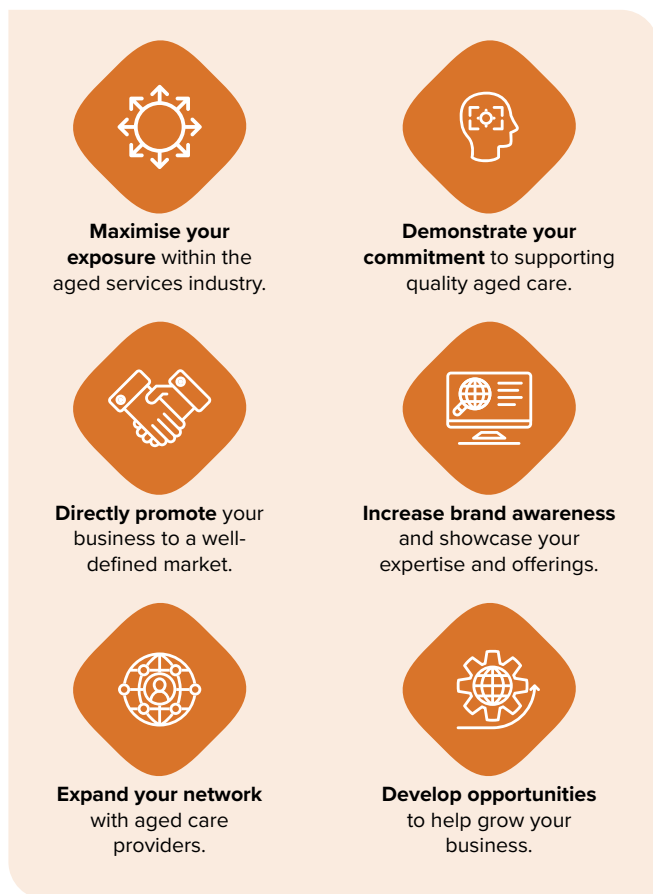
- Diamond Sponsor – 99+104
 - Platinum Sponsor – 89+90, 93+98, 105+106, 151+152, 153+154
 - Conference Dinner – 143
 - Chairman's Dinner – 49
 - Welcome Reception – 120
 - Networking drinks – 140
 - Gold Sponsors – 45, 50, 87, 95, 102, 110
 - Conference app – 124
 - Silver Sponsors – 47, 86, 108, 115, 122, 142, 158
- Classic 3x3m exhibition booth
 - Prime 3x3m exhibition booth
 - Sponsor booths
 - Double booths


Become an associate partner


ACCPA associate partner subscription offers an exceptional business opportunity for organisations with a focus on the aged care sector.

Regardless of whether your products or services cater to retirement living, seniors housing, residential care, or home and community care, ACCPA provides a platform for market access, collaboration, and growth.


Discover a host of advantages of becoming an ACCPA associate partner, including staying updated on the latest aged care sector developments and leveraging our diverse channels to promote your offerings to ACCPA members.




- 

Maximise your exposure within the aged services industry.
- 

Demonstrate your commitment to supporting quality aged care.
- 

Directly promote your business to a well-defined market.
- 

Increase brand awareness and showcase your expertise and offerings.
- 

Expand your network with aged care providers.
- 

Develop opportunities to help grow your business.

Information and industry knowledge

- Access to the *ACCPA Informer*, our weekly industry newsletter
- Access to the *Aged Care Today* magazine, ACCPA's quarterly industry magazine
- Subscription to the daily Media Bulletin

Discounted pricing

- Event attendance discounts
- Sponsorship and exhibition opportunities discounts
- Advertising discounts across ACCPA channels – online, newsletters and *Aged Care Today* magazine

Profile, branding and promotion

- Seal for use on printed and electronic materials
- An announcement in the *ACCPA Informer* as a new associate partner
- Web listing on the ACCPA associate partner directory (this includes logo, contact details and a brief industry blurb)
- Opportunity to provide a discount to ACCPA members and receive a premium listing in the ACCPA associate partner directory
- Opportunity to promote complimentary events, webinars, and educational content to ACCPA members through the ACCPA associate partner directory
- Opportunity to contribute an editorial to ACCPA's quarterly magazine, *Aged Care Today* – our print and online interactive digital publication sent to more than 25,000 key decision makers in aged care sector.

Additional fee-for service benefits

- Opportunities to purchase sponsorship, exhibitor and tailored supporter packages at ACCPA events and activities
- Opportunity to purchase advertising in the *Aged Care Today* magazine
- Opportunity to purchase advertising in the *ACCPA Informer*

Interested in becoming an ACCPA associate partner?

If you are interested in joining and contributing to our vibrant aged care community and making a positive impact on the future of ageing Australians, consider becoming an ACCPA associate partner.

Associate partnership suits organisations that wish to stay informed and connected, build brand awareness, and share industry knowledge at the national level.

The partner fee spans one financial year, commencing on 1 July 2024 and concluding on 30 June 2025, with fees pro-rated based on the month of application.

Cost: \$2,860 incl. GST

Terms and conditions

Sponsors and exhibitors are responsible for providing all promotional requirements i.e. banners, promotional collateral and any other material within the timelines as outlined by ACCPA Events.

Sponsors and exhibitors are responsible for the security of all their equipment and materials whilst at the conference.

Sponsors and exhibitors are to ensure their own insurance covers them for all insurable events whilst at the conference. ACCPA, the exhibition contractor and venue, will not be held liable for damage or loss of goods or equipment whilst at the conference.

ACCPA reserves the right to modify packages and has sole discretion to approve or decline requests.

Privacy policy

ACCPA is committed to respecting the privacy of its customers and stakeholders and adheres to the *Australian Privacy Principles* as set out in the *Privacy Act 1988 (Cth)* and the *Privacy Amendment (Private Sector) Act 2000 (Privacy Act)*. The *Australian Privacy Principles* govern the way in which we collect, use, disclose, store, secure and dispose of your Personal Information.

A copy of the *Australian Privacy Principles* is available here. A copy of ACCPA's *Privacy Policy* is available [here](#).

Photographs and video footage may be taken during this event for ACCPA promotional purposes.

Payment policy

It is a condition of booking that full payment is received within fourteen (14) days of receipt of the tax invoice unless otherwise approved by the ACCPA Events team. All accounts are required to be finalised prior to the commencement of the conference, and if not, the Sponsor or Exhibitor will be denied access to the conference until payment has been made. Upon booking, a tax invoice will be emailed to the person making the booking.

Cancellation policy

The following cancellation charges shall be applicable upon receipt of written notice, as follows:

- Between booking and 60 days prior to the first day of the conference – 50% of the invoice.
- Between 59 days and 29 days prior to the first day of the conference – 75% of the invoice.
- 30 days prior to the first day of the conference – 100% of the invoice.
- All cancellations are required in writing to events@accpa.asn.au

Public and Product Liability Insurance

It is a requirement of the conference that all exhibitors have adequate Public and Product Liability Insurance cover based on a limit of indemnity to the value of AUD \$10,000,000 or above.

This refers to damage or injury caused to third parties/visitors on or in the vicinity of an exhibition stand.

Exhibitors and contractors

All exhibitors and contractors, including those installing custom stands are required to provide the following documents and complete a *Contractor Induction* as required by the venue no later than fourteen (14) days prior to the Conference:

- *Safe Work Method Statement (SWMS)*
- *Public Liability Certificate*
- *WorkCover Certificate*
- *Contractor Induction.*

Exhibitors are required to comply with bump in/out and trading policies implemented by the venue and ACCPA.

NB: Safety vests and closed-in shoes are mandatory during bump in and bump out.

Exhibition booths are allocated on a sole entity basis, unless otherwise indicated and agreed to by ACCPA. Cross promotion is strictly prohibited. Presentations conducted at exhibition stands are strictly forbidden unless prior approval is provided by ACCPA.

ACCPA reserves the right to alter/substitute components to the conference as deemed appropriate including changes to floorplans, venue and program content.



conference.accpa.asn.au

For more information, email events@accpa.asn.au